

For more information:

Steelcase Australia

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Frisco, FreeWall, InterAct, Moby, Leap... as solution!

The Steelcase solution included 4500 Frisco mobile desks, FreeWall spine screens, 500 InterAct Benches, 5000 Moby storage and 5500 Leap task chairs.

Translated in facts, the new offices now have spaces opened to each other, thanks to the Frisco FreeWall solution. It helps people to feel they belong to the same team, with easy access to their colleagues and leaders. The customized InterAct bench, which is perfect for hot desking and team work, welcomes employees for short or long period of time and offers them easy contact with their colleagues while providing convenient access to power data. Finally, the mobile personal storage Moby facilitates people's need of mobility in the building.

Globally, the new offices reduced by half over 20 linear kilometres of filing and storage in CBD while conferences facilities now operates at more than 75% of their capacity.

Thanks to the product solution as well as the various Café areas, the communication within and between the teams has been enhanced. People enjoy the space and take full advantage of the whole building.

Westpac...A place of inspiration!

Following a survey conducted a year after the move, 82% of the employees said that the new space enabled them to be much more productive and efficient than before. 90% of them declared that the new space planning helped them to collaborate with their own team. And finally 83% considered it helped them to work in collaboration with other business groups. Moreover, people from Westpac said they enjoyed quicker decision making and issues resolution. They also praised Steelcase flexible desking and low height partitions.

About Steelcase

Steelcase, the global leader in the office furniture industry, helps people have a better work experience by providing products, services and insights into the ways people work. The company designs and manufactures architecture, furniture and technology products. Founded in 1912 and headquartered in Grand Rapids, Michigan, Steelcase (NYSE:SCS) serves customers through a network of more than 800 independent dealers and approximately 13,000 employees worldwide. Fiscal 2007 revenue was USD3.1 billion.

Learn more at www.steelcase.com

Steelcase®

Case study | workplace effectiveness

Westpac... A place of inspiration!

Westpac vision is to be a great Australian company. To achieve this, one of their key objectives was to offer to their people a great place to work. Thanks to Steelcase's expertise and solutions, the organisation succeeded to build a great Sydney office!



“ Our new workplace will do more than simply support our work practices, it will continue to inspire us to be our best ”

concluded Dr. David Morgan, CEO of Westpac.

Steelcase

This is not an office...

Westpac Banking Corporation is a major player in the banking industry in Australia, New Zealand and the near Pacific. Its workforce is estimated at 27,000 people. With global assets of \$300 billion (as at 30/09/2006), Westpac Banking Corporation is ranked in the top 10 listed companies by market capitalisation on the Australian Stock Exchange Limited (ASX). With 11 central business district corporate offices in Sydney, **inefficient use of space and high churn and customisation costs, Westpac felt the need for a new property solution: One place that would enable the organisation to offer a great place to work, as well as a superior customer experience.**

The Westpac objectives

By the end of 2002, the study group recommended a two-site property solution. One of the eleven existing sites was to be maintained. All the others were to be replaced by a new one that would exceed the existing design benchmarks for the building itself as well as for the office equipment.

To fulfil its vision and to become a great Australian company, the organisation defined several key objectives for the new space. The plan was to create a workplace with an innovative design, a strategic use of space, a better and more intensive use of technology, a place able to promote and reinforce teamwork and communication, to attract and retain the best talents. Finally, the new space was to embody the brand and invoke positive feelings of a company whose services would impress.

Workshops and fine tuning...

Among the various supplier submissions, Steelcase scored the best, thanks to the functionality of its products (flexibility, technological access,...) and their sustainability, the good product design and the possibility to have customized products developed by a joined team comprised of both Steelcase and Westpac designers.

Once officially confirmed as the supplier in October 2004, Steelcase Australia held several workshops. Each week, the internal Westpac project team and the Steelcase designers discussed and fine tuned the furniture design and the contractual elements of the project in a flexible environment. They also studied aspects like power and data cable management, personal storage units, InterAct Bench cabling and screens. The Cafe areas were also in integral part of the design. Until then, Westpac had a mix of open spaces and closed offices, but no such places where people could share ideas and meet informally or even formally with customers.



Leap



Frisco



this is
20
linear km
of filing and storage
saved



this is
30%
workstation space
reduction

this is
75%
of meeting
space



this is
82%
of employees
declaring they are more
productive



this is
90%
of employees
declaring they
collaborate more



Experts inspiration

As a result of a comprehensive worksetting supplier selection process that included a tour of major international manufacturers in Europe and the United States, the projects' design team - DEGW, Geyer Design & Hassell - together with Westpac issued a detailed specification list of requirements: design, functionality, price, manufacturing capability, sustainability,...

Steelcase was approached thanks to its reputation and expertise in both products design and workplace knowledge. The goal was to get inspired by experts, as Westpac was working on the conceptual thinking of work, flexibility and team work. The study group had the opportunity to visit Grand Rapids and to meet with Jim Hackett, Steelcase President & CEO. Their talks covered the powerful role the office environment can play in affecting organisational behaviour, and how space can become a strategic asset which helps companies to reach their corporate objectives.

According to a post occupancy survey, **82% of the employees** think that the new space allows them to be as productive as possible. **90%** of them declared that the new space planning helps them collaborate with their own team. And finally **83%** think it helps them collaborate with other business groups.



Moby



InterAct Bench